

México Podcast Chatter – 16 de septiembre de 2026

In business and economics, *MexMoves*, *Dimes y Billetes*, *Rodcast*, *Whitepaper 10*, *Fintech Expert*, *Chisme Corporativo* and *La Estrategia del Día* reflect a week shaped by the need to strengthen Mexico's competitiveness amid technological, commercial and financial change. *MexMoves* examines the 2027 Economic Package and warns that attracting more investment will depend on maintaining fiscal discipline, providing regulatory certainty and safeguarding the future of the USMCA, while *Dimes y Billetes*, following the release of the PISA 2025 results, analyzes the decline in Mexican students' performance in mathematics, reading and science.

Rodcast shifts the discussion toward the infrastructure needed to sustain the artificial intelligence boom; *Whitepaper 10* looks at how Bimbo is adapting to changing consumer habits through innovation and technology; and *Fintech Expert* shows how stablecoins, artificial intelligence and new distribution channels are transforming financial infrastructure. *Chisme Corporativo* rounds out the picture with Grupo Modelo's global strategy, while *La Estrategia del Día* tracks the Economic Package, the investment agenda and the week's main corporate developments.

Peras y Manzanas examines the future of Mexico's trade relationship with the United States amid an increasingly protectionist U.S. policy. In conversation with Juan Carlos Baker, former Undersecretary for Foreign Trade and former chief USMCA negotiator, the episode argues that the deep integration of North American supply chains gives Mexico significant negotiating leverage.

In domestic politics, *Tercer Grado* and *Política y Otros Datos* agree that Morena enters the 2026–2027 electoral cycle from a position of strength, while the PAN, PRI and Movimiento Ciudadano are still struggling to turn dissatisfaction with the ruling party into a competitive alternative. Both episodes also warn about tensions within the INE, declining voter participation and the risk that political violence and organized crime could play a greater role in local elections. *Broojula* broadens the discussion to the government's fiscal constraints through its analysis of the 2027 Economic Package, noting that the weight of pensions, social programs, debt and Pemex leaves limited room for public investment, healthcare and education.

In security and organized crime, *Sal con Amigos* offers a particularly relevant look at the cumulative effects of two years of violence in Sinaloa. In conversation with Adrián López, the episode shows how the criminal conflict has reshaped everyday routines, weakened the local economy and exposed decades of fragile policing, impunity and reliance on criminal groups to maintain an informal form of order.

Finally, in science and culture, *Hablemos* speaks with biologist Antonio Lazcano about the possibility of extraterrestrial life and the boundary between scientific inquiry and speculation. The episode distinguishes the scientific plausibility of life existing beyond Earth from interpretations of UFOs or

unexplained phenomena, stressing that the absence of conclusive evidence requires a clear distinction between hypotheses grounded in scientific principles and extraordinary claims.

Mexico Business, Economics & Finance Business, Economics & Finance

Grupo Modelo turned marketing and brand experiences into pillars of its global expansion – Chisme Corporativo

Chisme Corporativo analyzes Grupo Modelo's evolution from a brewery founded in Tacuba into one of Mexico's most internationally recognized companies, with particular emphasis on the strategy behind Corona. Maca Carriedo and Rosalaura López explain how the company combined product innovation, an extensive distribution network, and marketing campaigns linked to music, sports, and entertainment to build a globally recognized brand. The episode highlights initiatives such as Corona Capital, sports sponsorships, and its strategy around the 2026 World Cup, alongside new investments in digitalization, data analytics, and sustainability. Overall, the discussion argues that Grupo Modelo's ability to turn its brands into experiences and adapt them to new generations of consumers has been central to maintaining its relevance after a century in business.

10/09/2026, Maca Carriedo and Rosalaura López, Chisme Corporativo

Mexico's PISA results highlight the deterioration of education and its risks for economic growth – Dimes y Billetes

Dimes y Billetes analyzes the results of PISA 2025, which show a deterioration in Mexican students' performance in mathematics, reading, and science. Moris Dieck highlights that Mexico remains considerably below the OECD average and warns that deficiencies in basic skills represent a structural challenge for the country's productivity and economic development. The episode links this trend to the quality of the education system, the impact of technology and social media, and the shared responsibility of authorities, schools, and families. It also argues that expanding access to education is insufficient without ensuring its quality, particularly as the economy becomes increasingly dependent on knowledge and new technologies.

14/09/2026, Moris Dieck, Dimes y Billetes

Artificial intelligence is driving a new race for infrastructure, cybersecurity, and technological capacity – Rodcast

Rodcast analyzes how artificial intelligence is transforming businesses and increasing the strategic importance of technological infrastructure. In conversation with Bruno Juanes, CEO of KIO IT Services, Rodrigo Pacheco discusses corporate AI adoption, its growing role in cybersecurity, and the technological competition between the United States and China. Juanes argues that the value of this transformation will lie not only in AI models, but also in the physical infrastructure supporting them, including data centers, chips, connectivity, and energy. The episode highlights Mexico's potential to

benefit from expanding investment in digital infrastructure and technology services, while businesses will increasingly need to translate AI adoption into measurable productivity gains and financial results.

14/09/2026, Rodrigo Pacheco with Bruno Juanes, Rodcast

North American integration gives Mexico significant leverage amid shifting U.S. trade policy – Peras y Manzananas

Peras y Manzananas analyzes the future of Mexico-U.S. trade relations amid an increasingly protectionist U.S. trade policy. In conversation with Juan Carlos Baker, former Undersecretary for Foreign Trade and former chief USMCA negotiator, the episode argues that the deep integration of North American supply chains gives Mexico significant negotiating leverage. Baker maintains that the United States needs Mexico to achieve its reindustrialization and supply-chain relocation goals, while Plan México shows some alignment with that agenda. The discussion also examines the challenge posed by China, arguing that Mexico will need to balance its North American integration with an independent trade policy, strategically determining the sectors in which Chinese participation should be maintained or restricted.

09/09/2026, Valeria Moy with Juan Carlos Baker, Peras y Manzananas

Mexico's investment outlook hinges on fiscal discipline, regulatory certainty, and the future of the USMCA – MexMoves

MexMoves analyzes Mexico's 2027 Economic Package and the country's investment outlook amid discussions at Mexico Investment Week in New York. Damian Fraser and Eduardo García argue that the budget largely avoided major surprises or new taxes, but questions remain over whether the government can meet its revenue and deficit targets while continuing to support Pemex and social programs. The episode also examines investor interest in Mexican infrastructure, energy, and credit, highlighting regulatory certainty and project execution as key obstacles to attracting additional capital. In conversation with CPKC Mexico CEO and AmCham President Oscar del Cueto, the hosts discuss the importance of freight rail and the USMCA for strengthening North American supply chains and providing the certainty needed to sustain investment in Mexico.

10/09/2026, Damian Fraser and Eduardo García with Oscar del Cueto, MexMoves

Bimbo prepares for changing consumer habits through healthier products, technology and a more resilient supply chain – Whitepaper 10

Whitepaper 10 analyzes how Grupo Bimbo is preparing its business model for the coming decades as changing consumer habits, healthier diets and the growing use of GLP-1 drugs reshape food consumption. Susana Sáenz highlights Bimbo's strategy to reformulate products with more fiber and protein, smaller portions and simpler ingredients, while expanding regenerative agriculture and using artificial intelligence and data to improve its vast distribution network. The episode argues that Bimbo's future competitiveness will depend not only on its brands and global scale, but increasingly on food

science, technology, supply-chain resilience and its ability to adapt to consumers who may eat less frequently.

10/09/2026, Susana Sáenz, Whitepaper 10

Stablecoins, artificial intelligence, and new distribution models are transforming financial infrastructure – Fintech Expert

Fintech Expert analyzes the evolution of digital financial infrastructure in Mexico and Latin America, from Nubank's expansion into the United States to the use of stablecoins for cross-border payments. The episode highlights the financing secured by Félix Pago and Kapital, as well as the development of artificial intelligence models for credit risk assessment and fraud detection. It also examines regulatory changes allowing SMS authentication for certain banking operations and the risks associated with SIM swapping. Finally, it explores how networks of physical establishments are connecting cash with digital services, enabling payments through pharmacies and retailers and expanding financial infrastructure beyond traditional bank branches.

11/09/2026, Zalo Sánchez, Fintech Briefing

Circular economy could help Mexico address water scarcity by turning wastewater into a reusable resource – El Colegio de México

El Colegio de México examines how circular economy principles could improve water management in Mexico by replacing the traditional model of extracting, using, and discarding water with one based on treatment, recycling, and reuse. In conversation with Alfonso Mercado, Judith Domínguez discusses the technological, regulatory, and social changes required to expand wastewater treatment, particularly in the Tula basin. The episode highlights the need for stronger regulation, investment in treatment technologies, and economic incentives for businesses, while also addressing public resistance to using treated water. It argues that climate change and growing water scarcity will make circular water management increasingly important for Mexico's environmental and water security.

14/09/2026, Judith Domínguez with Alfonso Mercado, El Colmex

Weekly Summary – La Estrategia del Día

This week's episodes focused on Mexico's economic outlook, investment landscape, and major corporate developments. The podcast analyzed the 2027 Economic Package, including the government's growth, revenue, spending, and fiscal assumptions, as well as the implications for President Claudia Sheinbaum's fiscal credibility. From the Mexico Investment Week in New York, it examined Fondo de Fondos' new investment cycle and efforts to mobilize international capital toward Mexican projects. The podcast also covered Nubank's expansion into the United States, Primark's arrival in Mexico, and developments involving Apple, Netflix, Televisa, Shein, ByteDance, and the technology sector. Finally, it discussed the issues driving financial markets, including oil prices, Federal Reserve policy, artificial intelligence, and investor concerns over increasingly advanced AI models.

08/09/26–15/09/26, Jimena Tolama, La Estrategia del Día

Mexican Political Affairs

Mexico's 2027 Economic Package seeks to raise revenue without new taxes but leaves significant fiscal pressures – Broojula

Broojula analyzes the main implications of Mexico's 2027 Economic Package, which combines stronger revenue collection efforts with continued social spending and a gradual reduction of the fiscal deficit. In conversation with Gabriela Siller, Director of Economic and Financial Analysis at Grupo Financiero BASE, Ana Paula Ordorica explains that while the government has ruled out a broad tax reform, it proposes limiting certain deductions, strengthening efforts against tax evasion and fuel tax fraud, and expanding the simplified tax regime to encourage formalization. The episode warns that high spending on pensions, social programs, debt interest, and continued support for Pemex significantly limits the government's ability to increase public investment, healthcare, and education spending. It also argues that the planned fiscal consolidation remains limited, while weak economic growth, informality, and subdued private investment represent additional risks to public finances and Mexico's investment-grade credit rating.

10/09/2026, Ana Paula Ordorica with Gabriela Siller, Broojula

A weak opposition and growing tensions within the INE shape the start of Mexico's 2026-2027 electoral process – Tercer Grado

Tercer Grado analyzes the start of Mexico's 2026-2027 electoral process, arguing that despite a decline in support for Morena, the opposition has yet to capitalize on that erosion or build a narrative capable of competing effectively with the ruling party. The panel examines the difficulties facing the PAN, PRI, and Movimiento Ciudadano in presenting a credible alternative, as well as the potential role of alliances and local candidates. The episode also discusses the resignation of INE Executive Secretary Claudia Arlett Espino and the institution's internal divisions, warning that these developments could further weaken public confidence in the impartiality of electoral authorities. Finally, the panel condemns Morena Senator Luis Fernando Salazar's threat against journalist Enrique Acevedo as a troubling sign for press freedom.

10/09/2026, René Delgado with Leo Zuckermann, Denise Maerker, Raymundo Riva Palacio, Viridiana Ríos, and Enrique Acevedo, Tercer Grado

Morena enters the 2027 electoral cycle from a position of strength as the opposition struggles to build a credible alternative – Política y Otros Datos

Política y Otros Datos analyzes the start of Mexico's 2026-2027 electoral process, highlighting Morena's continued electoral advantage despite growing concerns over corruption, security, and the economy. Mariel Ibarra discusses with Arturo Espinosa-Silis and Héctor Llerenas how the opposition remains fragmented, lacks renewed leadership, and has struggled to attract voters dissatisfied with the ruling

party. The episode argues that the central opposition objective may be preventing Morena from retaining a qualified majority in the Chamber of Deputies rather than defeating it outright. It also examines concerns over the credibility and independence of electoral authorities, declining voter participation, and the risk that political violence and organized crime could increasingly shape local races. **10/09/2026, Mariel Ibarra with Arturo Espinosa-Silis and Héctor Llerenas, [Política y Otros Datos](#)**

Weekly Summary — El Noti

This week's episodes focused on Mexico's political, economic, education, and security agenda. The podcast covered the PISA results and declining learning outcomes, the presentation of the 2027 Economic Package, and growing tensions within the INE as the electoral process gets underway. It also examined new cases of fuel tax fraud, an agreement involving a Morena senator and U.S. authorities, and an operation targeting drones used by criminal groups along the border. Other topics included the government's push to reduce the use of cash, concerns over INE decisions and electoral integrity, and properties linked to a former Pemex director. Internationally, the podcast marked the 25th anniversary of the 9/11 attacks and discussed calls to place limits on the development of artificial intelligence.

08/09/26–15/09/26, [El Noti](#)

Security and Crime

Sinaloa's prolonged criminal conflict has reshaped daily life while exposing deep institutional weaknesses — Sal con Amigos

Sal con Amigos examines how two years of criminal conflict in Sinaloa have transformed daily life, public safety, and the local economy. In conversation with journalist Adrián López, Salvador Camarena discusses how residents have changed their mobility habits, reduced nighttime activity, and adapted to a constant sense of insecurity. López highlights the economic impact of the violence, including job losses, weaker formal employment, and the growth of small informal businesses, while also pointing to the psychological toll on residents. The episode argues that Sinaloa's deeper vulnerability lies in decades of weak police forces, high impunity, and reliance on criminal groups to maintain an informal order. López contends that overcoming the crisis will require much stronger investment in security and justice institutions, alongside cooperation among government, civil society, businesses, and the media.

09/09/2026, Salvador Camarena with Adrián López, [Sal con amigos](#)

Mexican Culture & Society

The search for extraterrestrial life highlights the boundaries between scientific probability and speculation — Hablemos

Hablemos explores the scientific debate over the possibility of life beyond Earth in conversation with Mexican biologist Antonio Lazcano. Denise Maerker and Lazcano examine what the origins of life on

Earth can tell us about conditions elsewhere in the universe, from the formation of organic molecules to the discovery of planetary systems and potential biological signatures in distant atmospheres. While Lazcano argues that extraterrestrial life is scientifically plausible, he stresses that there is still no conclusive evidence of its existence. The episode also distinguishes this scientific search from claims surrounding UFO sightings, arguing that unexplained phenomena should not automatically be interpreted as evidence of extraterrestrial activity and highlighting the importance of evidence-based scientific speculation.

10/09/2026, Denise Maerker with Antonio Lazcano, Hablemos